



Can-Am ATV MY11 Introduction

2011 Can-Am ATV



2011 Outlander



What's new for Outlander / Outlander MAX

New for 2011

- New XT-P Silver metallic colour option
- New LTD Orbital blue colour
- New graphics
- New clock function in gauge



Outlander and Outlander MAX line overview



BASE

- 800R EFI V-Twin; 71 HP
- 650 EFI V-Twin; 60 HP
- 500 EFI V-Twin; 40.4 HP
- 400 EFI Single; 32 HP
- TTI rear suspension
- Visco-lok
- SST
- DESS

XT Packages

- Dual-mode DPS (V-twin)
- Visco-lok QE (V-twin)
- 3000 lbs winch
- Carlisle ACT tyres
- XT-specific cast-aluminium wheels
- Front and rear bumpers
- Wind deflectors



XT-P Package

- All XT features, plus:
- Painted plastic
- Mud guards
- XT-P-specific cast-aluminium wheels

LTD Package

- ACS rear suspension
- Painted plastic
- Dual-mode DPS
- Touchscreen Garmin GPS
- 3000 lbs winch
- Carlisle ACT tyres
- LTD-specific cast-aluminium wheels
- Front and rear bumpers
- Wind deflectors



2011 Renegade



Renegade line overview

- **New white colour option**
- **New graphics**
- 800R EFI V-Twin; 71 HP
- 500 EFI V-Twin; 40.4 HP
- RS-Type sport-tuned double A-arm
- RS-Type TTI suspension
- HPG shocks (800R)
- Visco-lok
- ITP Holeshot ATR tyres
- Centre-cast aluminium wheels



X-Packages success



- PACKAGES

- Since their introduction, Can-Am's X-packages continue to evolve year after year
- Inspired from our racing experience, they bring features most enthusiasts demand
- This year, we are bringing our model with the most championships to the next level with two new X-packages!

• 2011 is about reinforcing the brand/ what the brands stands for:

Daring and Competition-Driven

can-am



Introducing

Introducing

Outlander 800R X xc



Outlander 800R X xc

Features

- Dual-mode Dynamic Power Steering (DPS)
- Beadlock wheels
- ITP Holeshoot ATR sport radial tyres
- Front KYB HPG aluminium piggyback shocks with dual-speed compression, rebound and threaded pre-load adjustment
- Rear KYB HPG remote reservoir shocks with dual-speed compression, rebound and threaded pre-load adjustment
- Front sway bar
- Visco-Lok QE
- Pre-runner front bumper
- Aluminium skid plate
- Aluminium taper-profile handlebar with wind deflectors
- 650-watt magneto
- X xc colouration, graphics and seat cover





In mud racing, Can-Am has the most podiums compared to other OEM



Introducing

Introducing

Outlander 800R X mr



Outlander 800R X mr

Features

- Longer wheelbase
- Front and rear Air Control Suspension (ACS)
- 30-inch (76.2 cm) Gorilla Axle Silverback tyres
- 14-inch (35.6 cm) ITP SS212 cast-aluminium wheels
- Dual-mode dynamic power steering (DPS)
- Integrated snorkel system (ISS)
- Relocated radiator
- Visco-Lok QE
- BRP XL3000 winch with roller fairlead and wired remote control
- Aluminium taper-profile handlebar with wind deflectors
- Mud guards
- Front and rear bumpers
- Mud-riding footrests
- X mr colouration, graphics and seat cover

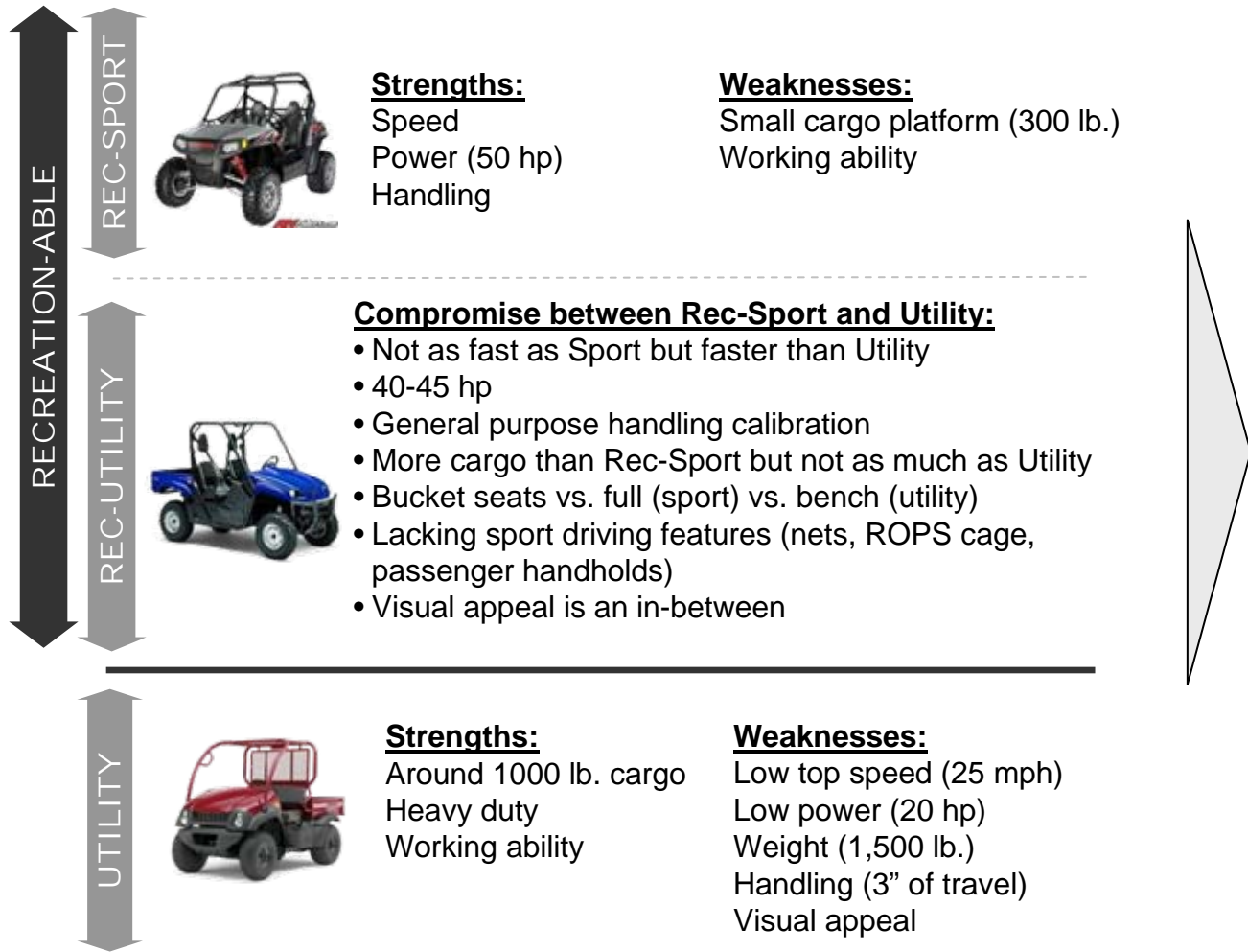




Side-by-side product presentation

A “no-compromise” offering has the potential to break through the established segmentation...

Actual market situation



No-Compromise Project Definition:

True “off-road-capable” handling with precise steering

Practical cargo box with top-of-class capacity

Stunning, cutting-edge design

Most usable storage capacity

State-of-the-art fit and finish, accessory-ready

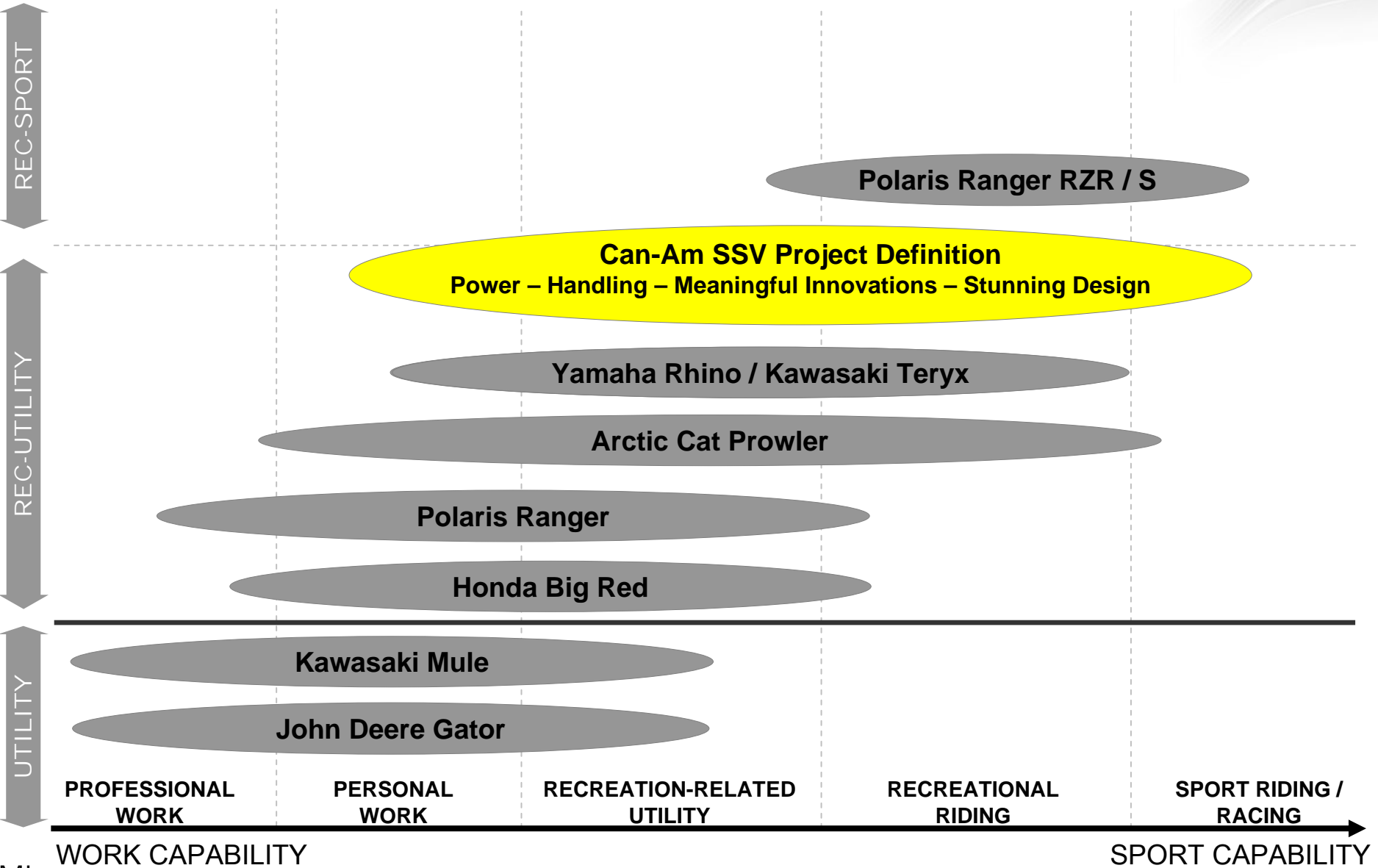
True work-capable vehicle

Performance-oriented driver-focused cockpit

Industry-leading safety features

And of course... by far, the most horsepower...

Industry Landscape / Product Segmentation



ML

can-am®



Ski-Doo®

Lynx™

Sea-Doo®

Evinrude®

Johnson®

Rotax®

Can-Am™